



CUPRA
BORN



BORN MODEL RANGE

Born V+ \$77,900 DriveAway * Eligible for Government Clean Car Programme rebate of \$7,015 **

TECHNICAL DATA

Electric Motor Type	Permanent Magnet Synchronous Motor
Maximum Power Output – kW / HP @ rpm	170 / 231 @ 5,300 – 7,000
Maximum Torque – Nm @ rpm	310 @ 0 – 5,000
Drive Train	Rear Wheel Drive
Transmission	Single Speed Auto
Battery Type	Lithium-ion
Battery Capacity – kW/h Useable / Gross	77 / 82
Maximum Charging Capacity – kW AC / DC	11 / 170
Dimensions – Length / Width / Height – mm	4,322 / 1,809 / 1,540
Luggage Capacity Rear Seats Up – litres	385
Weight in Running Order with Driver / Max. Weight Allowed – kg	1,927 / 2,300

PERFORMANCE & EFFICIENCY

0-50 km/h in seconds	2.7
0-100 km/h in seconds	7.0
Maximum Speed in km/h	160
Electric Range (WLTP) in km ***	511
Electric Consumption in kWh/100km	17.0
Charging Time H (AC 3-pin plug Charger, 2.3kW 0 - 100%)	37:00
Charging Time H (AC WallBox Charger, 11kW 0 - 100%)	7:30
Charging Time H (DC Fast Charger, 50kW 5 - 80%)	1:12
Charging Time H (DC Super-Fast Charger, 170kW 5 - 80%)	0:30

* Prices are set by CUPRA New Zealand and are not to be deviated from. All on road costs are included in CUPRA DriveAway Pricing.

** Government Clean Car Programme rebate to be claimed following delivery of new vehicle. Amounts are indicative, see nzta.govt.nz/cleancar for further details.

*** Pure electric range calculated using the WLTP test cycle. Factors including but not limited to driving style, road and traffic conditions, environment, use of convenience/auxiliary equipment and load all influence vehicle range.

SAFETY & SECURITY

Front Assist, City Emergency Braking and Pedestrian Protection	●
Adaptive cruise control	●
Side Assist (blind spot detection with rear cross traffic alert)	●
Exit Assist (warning of vehicles / cyclists approaching from rear when opening door)	●
Rear view camera	●
Top view camera	●
Lane Assist	●
High-beam Assist	●
Emergency stop signalling	●
Driver and front passenger front airbags with passenger de-activation	●
Front side airbags	●
Front & rear curtain airbags	●
Central airbag (between front seats)	●
ISOFIX points in front passenger and outer rear seats with top tether anchorage points	●
Seatbelt reminders front and rear	●
Anti-lock brakes (ABS)	●
Electronic Stability Control (ESC) Sport	●
Alarm (perimeter and interior monitoring)	●
Pre-crash proactive passenger protection system	●
Tyre pressure monitoring	●
Driver fatigue detection	●
ANCAP Safety Rating	★★★★★

TECHNOLOGY

12" colour touchscreen including Bluetooth, 2 USB-C ports and integrated voice control



Wired Android Auto and Apple CarPlay



Wireless phone charger



Twin USB-C charging ports for rear seats



5 speaker sound system



Sports suspension



CUPRA Drive Profile with five different drive modes: Comfort, Performance, CUPRA, Individual and Range



E-Boost mode which provides an extra 20 kW of power (power is increased from 150 kW to 170 kW)



Keyless Entry and Go (KESSY)



5.3" digital instrument cluster



Progressive steering



Regenerative braking



Mode 2 charging cable with 3-pin plug (must be plugged into wall, not used with extension cable or multi-box)



Charging capacity up to 170 kW DC



INTERIOR SPECIFICATION

Dual zone climate control	●
Sports front seats with integrated headrest	●
SEAQUAL® black upholstery (contains upcycled marine plastic) with copper stitching	●
Height-adjustable driver and passenger seats	●
Front seat back storage pockets	●
High centre console with armrest	●
Auto-dimming rear view mirror	●
Multi-colour interior ambient lighting	●
Black interior roof	●
Black carpet floor mats	●
Aluminium pedals	●
Heated sports leather steering wheel with integrated controls	●
Steering wheel with satellite buttons – Drive Profile and e-boost	●
Double floor in boot	●
Split folding rear seats (60/40) with ski hatch and armrest	●
Removeable luggage cover	●
Illuminated boot	●
Four cargo rings in boot	●
12V socket in boot	●

EXTERIOR SPECIFICATION		
LED Daytime Running Lights	●	
Full LED headlights (includes dipped and main beam)	●	
Rain and light sensors	●	
Electrically adjustable, heated and folding door mirrors	●	
Liquid Grey door mirrors with CUPRA welcome light silhouette	●	
Illuminated exterior door handles	●	
Dark tinted rear windows	●	
Sports bumpers	●	
Remote central locking	●	
Front and rear parking sensors	●	
Intelligent park assist	●	
Electronic parking brake	●	
Rear spoiler in body colour with black side fins	●	
Coast-to-coast LED taillights	●	
Exclusive paint: Aurora Blue.		\$850

WHEELS

Anti-theft wheel bolts	●
Self-sealing tyres. A sticky sealant layer inside the tyre tread instantly seals any penetrating object up to 5 mm in diameter, trapping the air inside, keeping the tyre inflated	●
19" Copper Typhoon with 215/50 R19 tyres	●



CUPRA CARE

5 years / 100,000 KMs mechanical warranty	●
8 years / 160,000 KMs high-voltage battery warranty	●
5 years CUPRA Assist roadside assistance	●
3-year paintwork warranty and a 12-year anti-perforation warranty	●
3 years / 45,000 KMs Scheduled Maintenance *	TBC
5 years / 75,000 KMs Scheduled Maintenance *	TBC

* Refer your CUPRA Garage for full details of coverage. Available to purchase online after delivery.



Model Shown on Front Page: CUPRA Born in Aurora Blue.

Key: ● = standard equipment

CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. Whilst CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your CUPRA Garage for the latest information.

The information in this document refers to model year 2023 vehicles.

CUPRA DriveAway prices include GST and on road costs but exclude any potential Clean Car Programme fee / rebate.

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